



Marshfield Area Coalition for Youth 2016 -17 Activities

Marshfield Area Coalition for Youth (MACY) is working to make Marshfield the best place to raise a family. Formed in 1990, MACY is currently striving to reduce and prevent underage drinking, prescription drug abuse, heroin use and marijuana use by Marshfield youth; and reduce youth mental health disparities. The work of the coalition is supported by Marshfield Clinic Center for Community Outreach and over 200 members representing more than 40 organizations in Marshfield. Members are invited to meet every other month starting in January on the third Monday from Noon – 1:30 p.m. The Steering Committee functions as a board of directors to oversee the work of committees and decide coalition priorities.

Data Committee - collects and analyzes data to assist the Steering Committee in selecting priorities.

- Supports the administration of the Youth Risk Behavior Survey (YRBS)
- Tracks law enforcement alcohol and other drugs trend data

Drug Task Force – develops/implements an annual prescription drug abuse and heroin use plan.

- Provides public awareness through the Held Hostage by Heroin campaign with materials, resources and presentations
- Maintains the *Wood County Mental Health and Substance Use Recovery Resources* guide
- Supports maintenance of Marshfield Police Department’s prescription drug disposal site
- Coordinates bi-annual prescription drug take-back events, which have resulted in over 8,600 pounds collected and properly disposed from Marshfield since 2010
- Reviews healthcare prescribing within the medical community

Enhanced Enforcement – supports law enforcement activities.

- Supports alcohol-age compliance checks
- Supports party patrols for underage drinking and targeted hotspots for drug related activity
- Supports expanded park patrol hours

Marijuana Workgroup – develops/implements a marijuana use prevention plan.

- Creates and disseminates educational materials
- Provides presentations on the risks associated with marijuana use
- Provides support to local businesses by reviewing and establishing drug free workplace policies

Marshfield C.A.R.E.S. (Community Alcohol Resources for Establishments and Servers) – a program that recognizes the practices of local establishments that prohibit youth from accessing alcohol and that promotes responsible alcohol use among adults. Local establishments include Marshfield Class A or B liquor license holders that:

- Attend Responsible Beverage Server (RBS) training
- Adopt practices to prohibit youth access to alcohol
- Promote responsible alcohol use by adults

Marshfield Area Parent Network (MAPN) – unites parents, guardians, educators and the community in an effort to promote and maintain a safe and healthy, alcohol and drug free environment for youth.

- Provides access to resources and a parent directory
- Provides opportunities to network with other parents
- Hosts quarterly presentations with free dinners and child supervision



Media Advocacy Committee – develops articles and public service announcements; conducts community presentations; and shares information to highlight MACY initiatives and community problems.

- Creates and disseminates MACY Annual report
- Participates in *Parents Who Host Lose the Most* campaign annually
- Promotes MACY events
- Publishes media articles
- Maintains MACY social media pages (Facebook, Twitter) and website

Mental Health Workgroup – focuses on reducing child and adolescent mental health disparities in the Marshfield area.

Wood County Crime Stoppers Tip Line – a tool to report underage alcohol or drug use, violence, weapons or other crime. It is marketed by MACY and uses these forms of communication:

- Calling 1-877-325-7867
- Texting keyword WCCS and your message to “CRIMES” (274637)
- Visiting the Web site: woodcountycrimestoppers.com
- Like on Facebook: facebook.com/WoodCountyCrimeStoppers

Youth Initiatives – youth representatives from the public and private high schools develop and implement an annual substance abuse prevention plan in their respective schools.

- Participates in MACY initiatives such as: prescription drug collections, Marshfield Area Parent Network dinners and Media Advocacy Committee projects (i.e. *Parents Who Host Lose the Most* public awareness campaign)
- Hosts *Pour it Forward* anti-bullying events
- Assists with MACY’s annual Fundraiser events

Mission - The Mission of Marshfield Area Coalition for Youth (MACY) is to unite and educate diverse community organizations and members in order to prevent youth substance use and foster healthy, resilient youth and families (January 2013).

Vision – Making Marshfield the best place to raise a family.

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